U-COOL 30

DIGITAL SIGNAGE
COOLER
WITH A TRANSPARENT
DISPLAY



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O PRODUKTU

Highly visible products and a high-contrast, colour-accurate image on a transparent display. Through development and testing, we have succeeded in combining these key features of the fridge to create a unique point-of-sale display. The entire design of the individual door layers and the LED lighting system, including the transparency of the display, was developed and tested in our R&D department.

The fridge doors are manufactured in the Czech Republic.

All-in-One solution

All control elements are integrated into the cooler. Simply plug the cooler into a socket and everything starts automatically. The cooler cools whilst the display plays the selected content. Using the IR remote control, you can set the main display settings and the times at which the video will play via the menu.

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KEY FEATURES



Doors with a transparent display

Integrated transparent IPS display with high transparency and contrast, applied directly to the front panel of the door. Special plexiglass with side LED backlighting ensures colour accuracy of the image and eliminates any loss of quality when displaying products of different colours.
Perfect visibility of both products and digital content at the same time.



ALL IN ONE

All the electronic components are already built into the fridge, so there's no need for any complicated installation or setup. Simply plug it into a power socket and the appliance starts up straight away – it begins cooling and is ready to play multimedia content at the same time.

BEYONDA

CONTENT MANAGEMENT SYSTEM

Content management system

A platform for remote content management and comprehensive 24/7 data management. It enables the scheduling and immediate amendment of content displayed on the door screen, as well as device monitoring and online access to reports.

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TECHNICAL SPECIFICATIONS

Display type	Transparent IPS LCD panel
Display size	21,5"
Resolution	1080x1920
Display lighting	Insulating double-glazed screen with side lighting
Active area	267,786 (W) x 476,064mm (H)
Colours	16.7M (6-bit + Hi-FRC)
Contrast ratio	1000:1 (Typ.) (Transmissive)
Connectivity	GSM/LTE module
Remote control	CMS Beyonda Display Manager
Content playback	Android Media Player
External dimensions	402 (W) x 597 (H) x 465mm (D)
Capacity	30 Litres
Cooling system	Absorption cooling system
Weight	24kg
Power consumption	0,920 kW/24h

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Let’s get in touch!

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About us

We are Premium Visual Systems Integrators. Since 2009, we have been actively exploring new avenues in the field of display technologies and interactive media. We operate globally and our solutions are used in industry and education, as well as on a large scale in the retail sector. We develop our own range of products and regularly introduce new innovations to communication through imagery.

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